**Task 2**

Layard (2003) presents an idea that increased wealth does not result in correlating increases in happiness, primarily from surveys in the most developed countries of the world. Quality of life improvements, ability to spend disposable income on clothing and vacations does not align with the expected outcome of happier people, it is in Layard’s words “a paradox at the heart of our civilisation”

Layard, R. (2003) The Secrets of Happiness, New Statesman, 3 March 2003.